

# KEY VALUES

We demonstrate here how our internal proposition can be used in key statements/values about our business. The proposition is supported by the key values of the University of Nottingham which enable us to translate this proposition into a series of commitments.

Each commitment uses the word 'one' in the headline. This enables us to demonstrate our commitment to hospitality, as well as the methods we use to promote, support and encourage our teams.

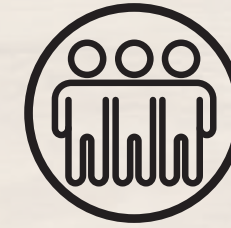


## AMBITIOUS - ONE STEP AHEAD

We **strive** to be **industry leading**, at the forefront of new ideas and a driver of economic activity locally.

We will **benefit** from **individual and collective ambition** and work hard to ensure our team are our **biggest advocates**.

We take our **impact on the environment** and local community seriously, with **sustainability** at the forefront of decision making.



## INCLUSIVE - ONE TEAM

We believe in the essence of hospitality and we benefit from working with a wide variety of **people and cultures**.

We value our team as individuals, committed to being known as a business that **embraces everyone**.

We work together to create an unrivalled guest experience by understanding consumer needs and insights.



## FAIR - ONE EXPERIENCE FOR ALL

We will **provide** an environment where there is **equality of opportunity** for everyone.

We are **consistent** in how we look after each other and deliver the framework that we work within.



## OPEN - ONE BIG VOICE

We **encourage** new ideas and a wide variety of **opinions** to help our business grow.

We always strive to be **transparent** in our decision making and our planning.

We recognise when things don't go to plan and **learn from our mistakes**.



## RESPECT - FOR ONE ANOTHER

We value ourselves, our team and our positive working culture.

We will always be **respectful** and listen and respond to all points of view.

We believe **everyone has a voice** because we know that good ideas can come from anywhere.

